



**AFRICAN**  
CHANNEL DISTRIBUTION





**NEWS &  
MEDIA**



**BEVERAGES**



African Channel Distribution is an established FMCG consolidation, distribution and merchandising company.

Based in South Africa, we are well positioned to serve many markets across Africa, with a strong focus and presence in the SADC region.

With our roots firmly set as the leading print media distributor in sub-Saharan Africa, we pride yourself in presenting over 400 top South African national and international magazines, newspapers and journals.

**CONDIMENTS**



In recent years we have expanded our product portfolio to include a range of premium national and international beverages, condiments, muesli, electronic and health and beauty brands.

**MUESLI &  
CEREAL**



As a reputable import export authority in Africa, we stay ahead in today's challenging marketplace by offering our vendors and customers centralised procurement, consolidated billing, automated reporting and sales and marketing support.

With over 25 years of experience in doing business in Africa it's our mission to continue supporting and growing our valued customer base across the continent.

**HEALTH &  
BEAUTY**



**ELECTRONIC  
ACCESSORIES**



**SWEETS &  
SNACKS**



**BIBLES &  
RELIGIOUS  
BOOKS**



# MUESLI



**AFRICAN**  
CHANNEL DISTRIBUTION

MUESLI



AFRICAN CHANNEL DISTRIBUTION

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05 Tia's



# Tia's



TIA'S  
MUESLI



Starting from humble beginnings using an old washing machine as a roasting oven and an old lawnmower motor for a mixer, the business has slowly grown from supplying local grocery stores around Centurion and Johannesburg to now supplying over 500 stores in 6 different countries! We operate from a small factory in Randburg where all our muesli is manufactured, stored and distributed.

### Tia's Granola Fruit & Nut

Our original and most popular flavour still nutty and wholesome with a mix of seeds, nuts and raisins.

8% nut mix

Wheat-free and preservative-free

### Tia's Sugar & Raisin Free

This is the same as our Sugar-Free Granola but minus the raisins – so even less sugar in your bowl!

Total sugar content 5%

6% nut mix

No sugar added, wheat-free, preservative free

### Tia's Sugar Free

Sugar-free doesn't have to mean bland and tasteless. You can still enjoy the wholesome nutty taste of our granola without worrying about the sugar content in your bowl. Suitable for people wanting to reduce their sugar intake.

Total sugar content 7%

8% nut mix

No added sugar, wheat-free and preservative-free

### Tia's Luxury Granola

A peerless blend of luxury granola with a rich mix of dark chocolate, nuts, coconut and seeds. A sensual delight that is both nutritious and tasty!

20% nuts and chocolates

Wheat-free, preservative free

### Tia's Raisin Free

For people who like the taste of our traditional granola but not crazy about raisins, this product is for you. All the goodness of our granola fruit & nut minus the raisins!

6% nut mix

Wheat-free, preservative free

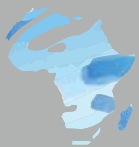
### Tia's Raw Bircher

If you're looking to eat raw, whole-grain breakfast that's low in fats and high in nuts and seeds, this is the breakfast for you. Nuts consist of flax seeds (Omega-3), almonds, pumpkin and sunflower seeds packed in a separate packet to ensure a uniform portion with every serving.

700g Whole grain oats, 300g Mixed seeds

16% Protein, 12% Sugars

Wheat-free, preservative free



AFRICAN CHANNEL DISTRIBUTION

TIA'S MUESLIS

**Tia's  
Fruit & Nut  
1 kg  
TIAS-S100**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g

**Tia's  
Fruit & Nut  
500 g  
TIAS-S150**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x500g

**Tia's  
Sugar Free  
1 kg  
TIAS-N100**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g

**Tia's  
Sugar Free  
500 g  
TIAS-N150**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x500g

**Tia's  
Raisin Free  
1 kg  
TIAS-S200**

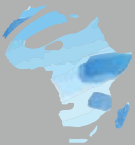


**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g

**Tia's  
Raisin Free  
500 g  
TIAS-S250**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x500g



**Tia's  
Sugar & Rasin Free  
1 kg  
TIAS-N200**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g

**Tia's  
Sugar & Rasin Free  
500 g  
TIAS-N250**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x500g

**Tia's  
Raw Bircher  
1 kg  
TIAS-N300**

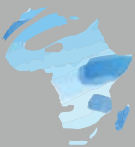


**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g

**Tia's  
Luxury  
1 kg  
TIAS-S300**



**Shelf Life:** 12months  
**Case Qty:** 12  
**Case Config:** 12x1000g



**Tia's  
Peanut & Raisin Rice Cakes**  
240 g  
TIAS-G200



Shelf Life: 12months  
Case Qty: 12  
Case Config: 12x240g

**Tia's  
Mixed Seeds Rice Cakes**  
500 g  
TIAS-G300



Shelf Life: 12months  
Case Qty: 12  
Case Config: 12x240g

**Tia's  
Chocolate Delight Rice Cakes**  
240 g  
TIAS-G400



Shelf Life: 12months  
Case Qty: 12  
Case Config: 12x240g



**Tia's Peanut & Raisin Rice Cakes**

A lightly sweetened gluten free snack with a dash of peanuts and raisins gives an interesting twist to this traditional snack that's enjoyed in the East.

Individually wrapped portions for added convenience  
Gluten free  
Available in 12x200g packets only

**Tia's Mixed Seeds Rice Cakes**

A lightly sweetened gluten free snack with a mix of pumpkin seeds, raisins and sunflower seeds. An interesting twist to this traditional snack that is enjoyed in the East.

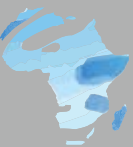
Individually wrapped portions for added convenience  
Gluten free  
Available in 12x200g packets only

**Tia's Chocolate Delight Rice Cakes**

FA blend of puff rice, coconuts, raisins and chocolate lightly sweetened to give you a gluten free snack you can enjoy anywhere.

Individually wrapped portions for added convenience  
Gluten free  
Available in 12x200g packets only

**12 Pack | Gluten Free | No Artificial Preservatives, Colorants or Flavors**







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# CON TACT

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**MUESLI**

