











## PICKED AT THE PEAK OF FLAVOUR!

Because coffee is a seasonal fruit, we follow the sun back and forth across the equator, selecting only beans at their ideal ripeness.

> Founded in Hamburg, Germany in 1949, Tchibo has grown from a mail-order coffee service into one of Europe's most respected names in coffee. Built on a deep passion for quality and a pioneering spirit, the company has spent decades perfecting the art of coffee roasting—blending tradition with innovation to bring out the best in every bean.

> From sourcing to roasting, Tchibo controls the entire production process to ensure consistent, high-quality coffee. Beans are carefully selected from top growing regions around the world, with a strong focus on sustainable farming and fair partnerships. Once in Hamburg, they are expertly roasted using time-honored techniques, allowing the unique characteristics of each origin to shine through whether it's a smooth and balanced profile or something bold and intense.

What sets Tchibo apart is its unwavering commitment to quality and responsibility. Every step, from bean to cup, is handled with care and precision, resulting in a coffee experience that's not only rich in flavor, but grounded in ethical practices and environmental respect. With over 70 years of expertise, Tchibo continues to bring people together through great coffee—crafted with purpose and pride.

Germany

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tchibo.us









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